

Why Every Child Benefits from being Trained On PATH To Reading (PATH):

PATH prevents reading and learning problems, eliminating the need for Special Needs classes.

Learning problems are caused when the brain is not working as efficiently as it could



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Groundbreaking neurotraining on PATH can change this rapidly and effectively!

- **What is the underlying problem?**

The motion and pattern pathways of the brain are not working together in those with reading and attention problems. The timing of cells in the motion pathways are less than 1/20 of a second too slow. When reading, the motion cells signal the location, and overall shape and form of a word to gate the information going to the patterns cells. This is used as a starting point for deciphering the individual letters. The visual system uses this dichotomy between a fast motion channel and a slower pattern channel for the purpose of selective attention, reading, and remembering.

- **What makes a good reader?**

Good readers don't have to think about reading. Their auditory and visual processing skills work in synchrony and without much effort. These foundational cognitive skills come naturally for good readers and need to be developed for others. Without these foundational skills Common Core standards cannot be achieved.

- **How does PATH training prevent reading and learning problems?**

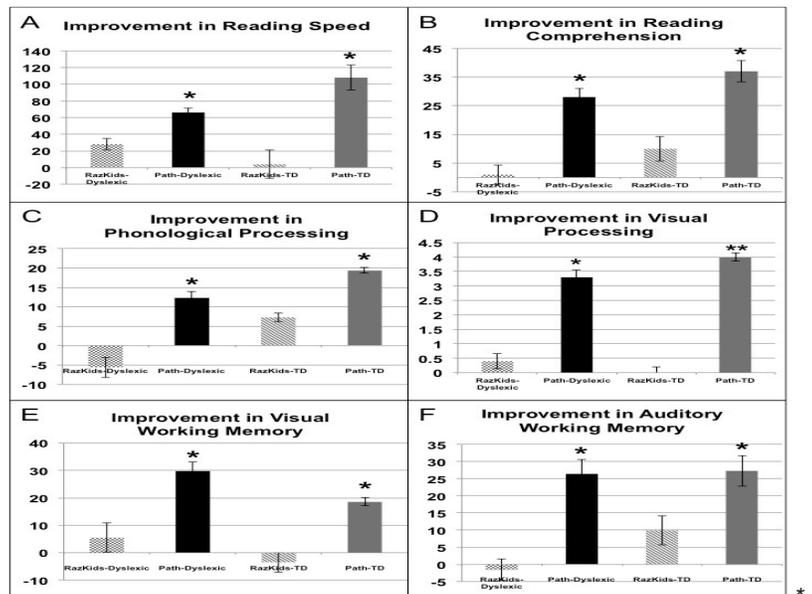
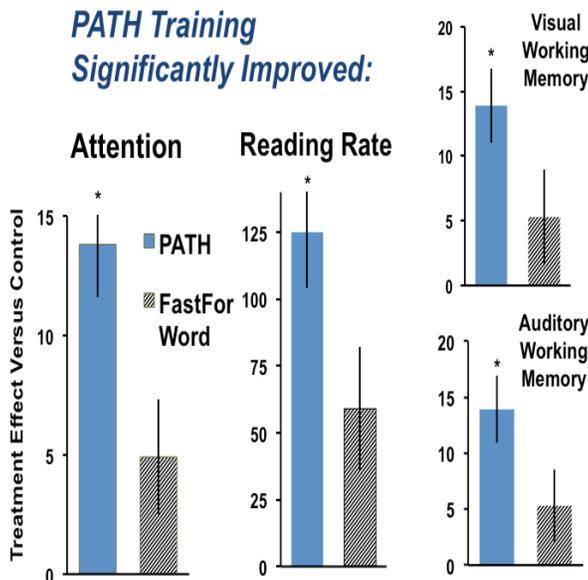
PATH training improves the timing and sensitivity of motion discrimination in the brain, so that the motion and pattern pathways work together effectively while reading. Data proves that reading speed, attention, and working memory improve significantly when PATH motion training precedes guided reading in the classroom.

PATH beats the Competition with half the training time:

Improvements of Treatment effect over Controls

* Improvements are statistically significant

PATH Training Significantly Improved:



Only PATH significantly improved reading fluency, attention, and both visual and auditory memory in struggling and typically-developing (TD) readers.

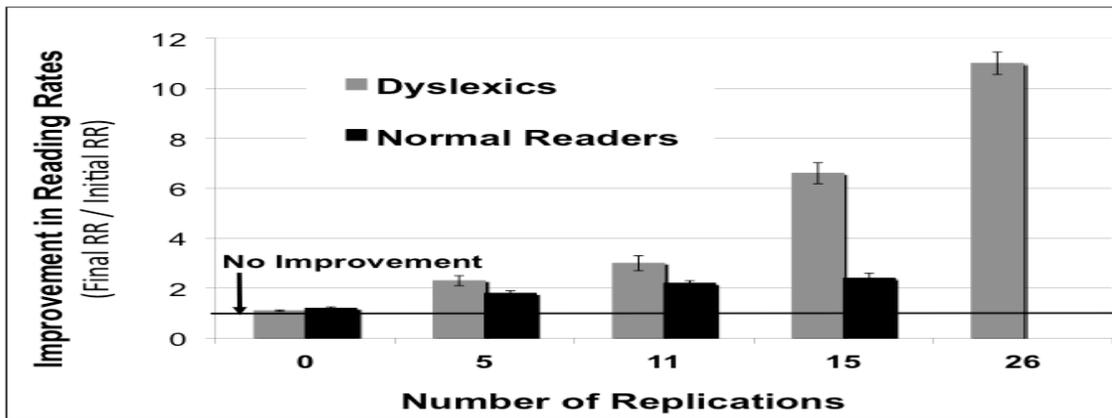
PATH to Reading is the **only** intervention that: **1) Changes the visual timing in the brain, and 2) Improves academic skills regardless of reading level, when followed by what needs to be improved.** In controlled validation studies, *PATH* has been found to **improve reading speeds from 2-10 fold**, as shown below and above, as well as attention, and remembering.

To view a video demonstration of the *PATH* “Motion” program please go to: www.pathtoreading.com/demo.htm

This training video is used to teach students the first *PATH* program.

Our institute provides all of the necessary training for staff and students.

More PATH Is Trained More Reading Rates Improved



For more information on *PATH* visit: www.pathtoreading.com or Contact Dr. Teri Lawton at (310) 903-6009 or at tlawton@pathtoreading.com

PATH training remediates a wide spectrum of reading deficits so cognition done rapidly!

TESTIMONIALS:

1) “We initially implemented the *PATH to Reading* as a part of our RTI program and found incredible success. Many students who had received numerous interventions with limited reward **found almost immediate and substantial success with *PATH to Reading***. After about 6-8 weeks, most of the students had gained substantially, many of who reached grade level equivalency during that period of time. **The results were astonishing. These students’ academic performance, subsequent confidence, and excitement for learning skyrocketed.** We found *PATH to Reading* an invaluable tool.”

- Dr. Cy Cole, Great Valley Academy, Modesto, CA.

2) “After training on *PATH* all my students really benefited. My students improved their **attention span**, paying more attention to class instructions, doing a better job at **completing classroom assignments**, being less prone to distractions than before, writing with **less mistakes** and more efficiency, more comfortable **writing** their own ideas on paper, improving both 1) **level of concentration and understanding of concepts**, 2) **reading comprehension**.”

- Ximena Vidales-Zamosc, Second Grade Teacher, Walker Elementary School, San Diego, CA.

3) “After only 1-2 months working with Dr. Lawton, a remarkable difference was noticed in Kyle's ability to read. Kyle has not only **improved his spelling and writing skills**, but we also have seen a **dramatic improvement in his willingness to pick up a book, understand and remember what he had just read.**” - Kerrie Vargas, CA.

4) “We found that after a short amount of training on *PATH to Reading*, the abnormal VEP of dyslexics now had normal **VEPS**. Dr. Lawton has specified not only the mechanism of disordered processing in dyslexia, a putative magnocellular (motion) deficit, but also the location of the deficit in the motion area: Medial Temporal (MT) cortex, and its inputs to this area. This is the **only treatment** which **directly addresses disordered magnocellular/parvocellular interactions**. I firmly believe that this product has the potential to help a large number of reading disabled individuals, as well as **normal readers**, to read effortlessly.” Professor John Shelley-Tremblay, University South Alabama, Mobile, AL.

5) “I saw a 3rd grader that was reading at a 4th grade level who was brought to me because his eyes would tire too easily. He was a Convergence Insufficiency (CI) kid so I trained him on *PATH* for about 3 months. **He now has no CI and is reading at an 11th grade level.** So, I am convinced it is **one of the greatest tools to help improve multiple methods of learning, and have long-term affects.**”

- Dr. Eldon Rosenow, Great Valley Academy, Modesto, CA.